

## DISTRIBUTOR INDUCED EMAIL -

**SUBJECT:** Blackout Requirements for Sports Content on truTV

**WarnerMedia Network Sales, Inc.'s ("WMNS") is pleased to inform you that we are expanding the sports available to your customers on truTV. Beginning in Fall 2024, truTV will begin telecasting sports content including but not limited to MLB, NBA and NHL games.**

In order to adhere to league requirements WMNS hereby informs you that, regardless of where an MLB, NBA or NHL game ("Game(s)") is played, each Game on truTV must be blacked out across all platforms within **the home television territory of each club participating in a Game (the "Blackout Zone")** regardless of whether or not the applicable Games are sold out. Per your agreement for the carriage of truTV, you are obligated to comply with this blackout requirement by blacking out the affected zip codes within the Blackout Zone for each Game. It is important that your GM, Ad Sales Department, Marketing Department, Technical Department, CSR Manager, etc. are informed of the Blackout Zone requirement.

To assist you in this effort, WMNS will provide an electronic list of zip codes and counties for all Game markets that will be posted on [www.wbdpartners.com](http://www.wbdpartners.com). Please refer to this list to determine all zip codes within a Blackout Zone that will be affected during the Games. Please also refer to [www.wbdpartners.com](http://www.wbdpartners.com) for the respective schedules listing the dates and times of the Games being aired on truTV. The schedules will be posted on [www.wbdpartners.com](http://www.wbdpartners.com) as soon as practicable after the Games are determined pursuant to the rights agreements between WMNS and the applicable leagues. In the meantime, turn on the [www.wbdpartners.com](http://www.wbdpartners.com) notifications to ensure that you have the latest information.

The dates and times listed on the schedules are approximate and subject to change. Each Game should be individually monitored so that it is blacked out in its entirety. **Based upon the discretion of the teams participating in a given Game, the blackout requirement for certain Games may be subject to modification. Please be aware that all changes to the blackout requirement will be posted on [www.wbdpartners.com](http://www.wbdpartners.com). No blackout requests dealing with the Games from any other entity should be honored.**

During each blackout, we ask you to either (i) retune truTV to a blackout slate for the duration of the game with the following language (subject to change): **The game currently being telecast is not available due to contractual League requirements. Please check your local listings to find out where the game is available in your area** or (ii) upon request by WMNS, provide substitute programming as authorized in writing by WMNS (additional information to be provided to your engineering team if this option (ii) is utilized).

If you have any questions about the blackout requirements, please respond to this email.

Despite the notice formalities provided for in your agreement for the carriage of truTV, WMNS does not plan to provide a copy of this notice via courier or overnight delivery service at this time. If you disagree with this decision, please notify WMNS immediately and WMNS will work with you to determine an alternate delivery method.

Thank you for your carriage of truTV.